

Cybersecurity

# MessageMe™ - A NextGen Enterprise Messaging platform for Sensitive Communications using Quantum Technology

## APPLICATION

MessageMe™ is a first of its kind Enterprise Messaging platform for critical communications. It focuses on Consent based messaging with Data Privacy at its heart. It comes with its own Administration dashboard which helps control and monitor the control within the organization. The patented technology helps reduce the chances of cyber attacks by 80%. With its Forensic and Investigation capabilities, the platform can be truly used for critical communications.

COMPANY NAME	TECHNOLOGY READINESS LEVEL (TRL)	INTELLECTUAL PROPERTY
<b>Arishti CyberTech Pvt Ltd</b>	<b>TRL: 8</b> (Early Revenue Generation)	<b>Indian Patent Application No.</b> 202121015792
<b>FOUNDER'S NAME</b>		<b>Trademark App No:</b> 5373435
Kanak Kawadiwale		

## PROBLEM ADDRESSED

The problem of Insecure & Uncontrolled communications in the enterprises is increasing day by day due to increased use of consumer messaging platforms which:

- Uses traditional encryption technology
- No control over sensitive data
- No Audit & Forensics of communications Enterprises need Secure Messaging platforms, but the existing consumer messaging platforms are not reliable enough that make up around \$3 Billion industry

## ABOUT THE TECHNOLOGY

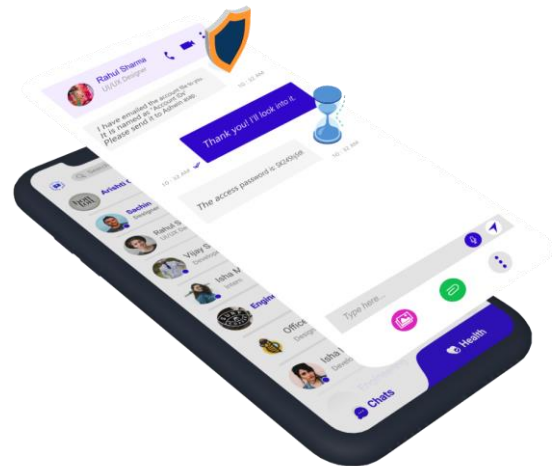
The platform uses cloud-based Quantum cryptography which makes the application secure and unique in itself. It also works on the principle of Consent based messaging, in sense the ownership of the critical data remains with the creator of data.

The platform uses Zero Trust Network architecture which believes "Never Trust, Always Verify" principle. Centralized control and administration of the internal communications become easy due to Admin Panel dashboard.

## FUNDS RAISED/ACHIEVEMENTS

- TIDE Grant worth INR 7 lakhs from KIIT TBI
- Awarded Persistent Inspiration Award
- Recognized by Ministry of Defence & MeitY
- Innovative Product by AICTE National startup committee.
- Top 30 startups under 5G hackathon organized by Department of Telecom
- Supported under NIDHI-EIR by SINE IIT-Bombay
- Finalist at Aegis Graham Bell Awards under Enterprise Solution category

## PRODUCT IMAGE



## USP

- Patent Pending Hybrid Encryption using Quantum Technology reducing the attack chances by 80%
- Consent based critical Messaging
- Admin Controlled Communications
- Messaging Forensics & Monitoring capabilities
- Data Loss prevention over the Sensitive Data being shared

## END USERS/CUSTOMERS

- Banking Enterprise
- Teleperformance – BPO/BPM Market
- Defence agencies and firms